MIPIM
2025



Urbanica, the new regeneration project of La Louvière

LA LOUVIÈRE

IDEA

Location

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Contact

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Urbanica, the new regeneration project of La Louvière :

URBANICA answers to the wish of an urban regeneration which is introducing light economic activities (handcraft, services) inside a housing area with respect to a good outfit around a public space.

URBANICA is also contributing to the principles of sustainable development as it is a former industrial site that has been rehabilitated in 2006 by the public authorities.
IDEA is looking for end-users and, il the case arises, developers that will be in charge with the development, the financing, the construction and the marketing of small industrial buildings in order to develop a global, coherent and integrated project in its environment.
The park has been inaugurated in 2023 and the first options are under survey.

Architects

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Searching for

End-users and SME building developers

Timing

On market now

Sustainability project

Urban regeneration

Land

2 ha